

MSMEs – Pillar of Indian Economy

Note 1 – “Majority of Small Business Owners are interested in opportunities to Scale Up their business.”



By 2020 MSME segments are expected to contribute **22%** towards GDP

Aspiration – Startup to Scale Up

Being a Business Owner, a powerful word that you get to hear all time with respect to future prospects, investment and growth is “SCALABILITY”..

So what's your growth plan?



Note 2 – Small Business Owners are looking for additional investment opportunities to facilitate their Scalability ideas.....

SetBack - Changing Financial Landscape

FACE THE FACTS....

Generating **Expansion Capital** can be a frustrating experience

More than 80% of MSMEs would seek for **External Source** of Financing to build their Business

About 50% of Small Business Finance Applications gets **Rejected**

Do you need Quick Capital to grow your Business?
Know the best way to get your revolutionary expansion idea funded.

Action - Here is how you do it....

STEP 1

Visit www.azureusgroup.com and raise your request for funding.

STEP 2

Blueskying – An opportunity to bounce your ideas, strategies and execution plans

STEP 3

Evaluating – Enable us to Refine your proposal with respect to risks analysis and feasibility.

STEP 4

Capitalizing and recaptulation – We proactively work as a financial advisor for you in identifying companies to partner with.

Give your Business a money Make Over with **AZUREUS**

REACH US

We provide funding solutions to businesses with growth potential. The Products offered by Azureus includes Growth & Venture Capital Funding, Private Equity & Debt Syndication, Structured Finance, M&A and Business Incubation.



Reference - KPMG Survey Report - 2015

